

GP Georgia-Pacific PRESENTS

THE HAYDEN HURST FAMILY FOUNDATION GOLF TOURNAMENT

MONDAY, FEBRUARY 28TH, 2022

- AT THE DEERCREEK COUNTRY CLUB 7:30 AM REGISTRATION | 8:30 AM SHOTGUN START

JOIN US FOR OUR TOURNAMENT KICKOFF PARTY

DEERCREEK COUNTRY CLUB
SUNDAY, FEBRUARY 27TH, 2022
5:30 PM



SPONSORSHIP INFORMATION

Title Sponsor - \$10,000 - Georgia-Pacific

- · Company name prominently displayed on all tournament print material.
- Exclusive hole sponsorship of the hole of your choice.
- Company logo on golf towel given to all participants.
- Full color logo on foundation website tournament page & tee box sign.
- Distribution of information about your company in complimentary player gift bags may also be a promo item or flyer.
- (4) Hayden Hurst signed NFL footballs
- (4) Signed and framed Hayden Hurst Atlanta Falcon jerseys
- Includes entry for two foursomes
- Hole sponsor sign

Tournament Kickoff Party Sponsor - \$7,500

- Company name prominently displayed on all tournament print material.
- Exclusive hole sponsorship of the hole of your choice.
- Company logo on golf towel given to all participants.
- Full-color logo on foundation website tournament page & tee box sign.
- Distribution of information about your company in complimentary player gift bags may also be a promo item or flyer.
- (4) Hayden Hurst signed NFL footballs
- (2) Signed and framed Hayden Hurst Atlanta Falcon jerseys
- Includes entry for two foursomes
- Hole sponsor sign

Hall of Fame Sponsor - \$5,000

- Exclusive hole sponsorship of the hole of your choice.
- Full color logo on foundation website tournament page & tee box sign.
- Distribution of information about your company in complimentary player gift bags may also be a promo item or flyer.
- (4) Hayden Hurst signed NFL footballs
- (4) HH Family Foundation logoed golf shirts
- Includes entry for two foursomes
- Hole sponsor sign

Touchdown Sponsor - \$3,000

- Exclusive hole sponsorship of the hole of your choice.
- Full-color logo on foundation website tournament page & tee box sign.
- Distribution of information about your company in complimentary player gift bags may also be a promo item or flyer.
- (3) Hayden Hurst signed NFL footballs
- (3) HH Family Foundation logoed golf shirts
- Includes entry for one foursome
- Hole sponsor sign

Extra Point Sponsor-\$2,500

- Signage on the Course
- Distribution of information about your company in complimentary player gift bags.
- Includes entry for one foursome
- Hole sponsor sign

Pin Flag Sponsor- \$2,500 - GBX Group

- Full color logo on website and all 18 flags
- Company information or promo items in complementary player gift bags
- Includes entry for one foursome
- Hole Sponsor Sign



SPONSORSHIP INFORMATION

Lunch Sponsor- \$2,500 - Southeast Orthopedic Specialists

- Company name prominently displayed during lunch at food serving stations and on tables
- Full color logo on foundation website tournament page & tee box sign
- Distribution of information about your company in complimentary player gift bags may also be a promo item or flyer.
- Includes entry for one foursome
- Hole sponsor sign

Cart Sponsor- \$2,500 - Enter Sports Management

- Company logo/sign placed on every golf tournament cart used during the tournament
- Hole sponsor sign
- Includes entry for one foursome
- Hole sponsor sign

Breakfast Sponsor - \$2,500 - J.P. Perry Insurance

- Sign at breakfast table
- Company acknowledged at registration & announcement
- Opportunity to place literature on breakfast table
- Includes entry for one foursome
- Hole sponsor sign

Photography Sponsor - \$2,000 - Belfor Property Restoration

Company logo on all photo backdrops and event photos

Foundation Sponsor - \$1,500

- (1) Hayden Hurst Signed NFL football
- (1) Foundation Logo Golf Shirt
- Hole Sponsor Sign

Beverage Cart Sponsor - \$1,500 - PTI Consulting

- Company logo sign on two beverage carts
- Company representative can ride with beverage cart attendant during the tournament
- Hole sponsor time

First Down Sponsor - \$1,000

- (1) Hayden Hurst Signed NFL football
- (1) Autographed Hayden Hurst picture
- Hole Sponsor Sign

Golf Foursome - \$1,600

- Entry for four to play golf
- Entry with a guest to the Tournament Kickoff Party
- Individual "Swag" Bag
- Breakfast and Lunch at the tournament

Hole Sponsor - \$200

Company logo sign on hole







Putting Contest - \$500

- Company sign at putting green
- Company representative to provide prize to contest winner

Hayden Hurst Family Foundation

The Hayden Hurst Family Foundation was established in 2018 by current Atlanta Falcons tight end, Hayden Hurst.



YouthCrisisCenter

After being drafted out of The Bolles School in 2012 to play baseball for the Pittsburgh Pirates, Hayden struggled with pitch control in the minor leagues, eventually spiraling into depression and alcohol and drug abuse. Therapy and family support enabled Hayden to eventually pursue his passion – football. Hayden left the game of baseball and walked onto the University of South Carolina football team in the summer of 2015. There, he would become the all-time leader in career receptions for a tight end, and grab the school record for most receptions and receiving yards in a season by a tight end. He became the first sophomore in school history to be elected team captain, and in 2017 was named first team All SEC tight end. The Baltimore Ravens made him their first-round pick in the 2018 NFL Draft, and in 2020, he was traded to the Atlanta Falcons.

An outspoken advocate for mental health awareness, Hayden established the Hayden Hurst Family Foundation to provide funding to programs that address mental health issues and provide mental health services to teens and adolescents.



The Youth Crisis Center

Founded in 1974 as Florida's first runaway program, Youth Crisis Center has grown to one of the largest and best-known nationally accredited providers or services for youth and families. YCC's emphasis on care is for those who have been exposed to traumatic situations such as divorce, homelessness, relocations, loss of life, bullying and abuse.

YCC provides a variety of services for children, adolescents, young adults, parents and families. YCC's mission is to build a healthier community by empowering young people and families to rise above adversity.